Cowlitz County

Quit Line Data Summary January 01 - June 30, 2006

	County	State
Number of Calls to Quit Line	N = 209	N = 9,581
Percent of Statewide Calls	2.8%	100.0%
Percent of State Population in County ¹	1.6%	100.0%
	County %	State %
Gender	N = 207	N = 7,852
Female	64.7%	61.3%
Male	35.3%	38.7%
Race/Ethnicity	N = 194	N = 6,936
People of Color	12.9%	19.5%
White	87.1%	80.5%
Age	N = 207	N = 7,533
Less than 18 years old	0.5%	1.3%
18 - 24 years old	15.5%	18.9%
25 - 34 years old	26.6%	25.6%
35 - 44 years old	23.7%	21.4%
45 years and older	33.8%	32.8%
Education	N = 195	N = 6,875
Did not graduate high school	30.8%	20.0%
High school graduate	37.4%	36.1%
Some college/vocational school	25.6%	31.1%
College graduate	6.2%	12.7%
Caller Type	N = 208	N = 8,981
General Information	2.4%	10.5%
Health care provider	1.0%	3.0%
Tobacco user	96.6%	86.5%
Payer Type	N = 198	N = 7,185
Insured	35.9%	37.3%
Uninsured	32.8%	37.6%
Medicaid	31.3%	25.1%
Heard About	N = 169	N = 6,807
Employer/worksite	1.8%	1.7%
Health care provider	30.8%	24.9%
Television	1.8%	4.9%
Website	0.6%	3.0%
Radio	0.0%	10.5%
Newspaper/Magazine	0.0%	1.1%
Brochure/Newsletter	13.0%	11.4%
Family or friend	41.4%	35.4%
Health Department	8.9%	6.2%
School	1.8%	0.9%

^{*} Rate not calculated because number of calls was less than 5.